NEWS RELEASE

kim

Kim Launches Invisible Approvals Agent
Slash Approval Times by 50% Without Changing Tools

Atlanta, July 1, 2025

Invisible Solutions. Visible Results

Kim Technologies today launches its new 'Approvals Agent' - redefining how enterprise and SME teams manage workflows. With Kim, approvals become *invisible,* eliminating delays, reducing costs, streamlining processes with go live in hours not days or weeks. All without requiring users to learn a new tool.

The Challenge

Across organizations, approval delays cost businesses millions in lost opportunity each month. Studies by Gartner and HBR reveal that approvals take 3–7 days on average, with each delay costing $100–$500 per day. Kim slashes this time to **a few hours**, empowering organizations to move faster - with **zero end-user training**, **no disruption**, and **minimal IT involvement**.

"Why slow teams down with another tool when you can speed them up inside the ones they already use?" said **Karl Chapman**, CEO of Kim. *"We've made Kim completely invisible to users. Whether they're in Salesforce, Outlook, Workday, or another system, they just click, submit, and move on. All the clever stuff happens behind the scenes. Users don't even realize Kim's Approvals Agent is there—they just click, submit, and move on."*

Key Benefits of Kim's Approvals Agent

- **No new tool to learn** – The agent is embedded directly into tools users already use.
- **End-to-end transparency** - Automated routing, real-time updates, and a full audit trail.
- **Quick to value and rapid ROI** - Implement in days, reduce approval times by more than 50% and eliminate rogue spend.
- **Scalable across all business functions** - From sales pricing exception requests and HR offer approvals to CapEx requests and contract signoffs.

Beta testing with customers saw teams drastically reduce approval times, with no training required. The result: happy users, compliance and governance, data insight and better, faster decisions.

NEWS RELEASE

Why Organizations Choose The Approvals Agent

When approval processes rely on email, Excel, or manual checklists, or when existing systems fall short, Kim delivers:

- Fast deployment and zero user disruption
- Users stay within familiar tools like Outlook and Salesforce—boosting adoption with zero disruption
- Maintenance overhead is low
- IT teams have light onboarding and the business is self-sufficient

Kim's task automation platform is already trusted by Fortune 500 companies and SMEs globally. Recognized as an 'Advanced Solution' in the June 2024 Hyperion Consulting MarketView report, a 'Market Leader in Document Generation' and 'Highly Innovative for its Data Model.' Kim is delivering on the promise of invisible automation without complexity.

Ready to eliminate approval delays?

- **Visit www.kimdocument.com to schedule a demo**
  or contact
- **Karl Chapman – karl.chapman@kimtechnologies.com**

About Kim

Kim is a no-code, SaaS, patent-protected task automation and agent platform. Kim's 'secret sauce' is not its rich functionality or its no-code configuration. These make Kim quick to value with a high RoI but it is Kim's invisibility to end users that is the big differentiator. No new tool to learn. No disruption. High adoption. Invisible solutions with visible results.

Kim has two patents. When a DOCX template is uploaded into the Kim software it gains additional knowledge by learning the structural composition of each template and it can interface with any authenticated and authorized client over HTTPS with an intelligent understanding of the correctness of the data being supplied. This enables the automatic extraction of tags from the multiple sample documents, the storing of the tags in a data schema separate from the documents, automatically generating structural schemes from the tags, automatically creating document templates from the sample documents and processing the document templates to create unique identifiers (see 'Patent Headlines' section and the Kim patent: https://patents.justia.com/patent/10817662.