

Evolving to Simplicity

Capture, Maintain & Use Accurate Data

1

CHALLENGES FACING...

CTO & IT, CIO, Chief Data Officer, Data Analysts, Senior Managers, Operations, Compliance, Digitization and Innovation Teams...



Our business processes need simplifying and standardizing. As a result, they are not well followed, and we have inconsistent data models, poor data quality and weak audit and compliance.



People frequently use the wrong templates. Everyone struggles to find the latest version of our documents, so we often send out the old templates to clients, colleagues and suppliers.



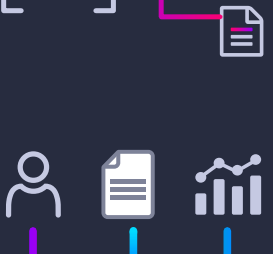
We waste hours every day rekeying data from one system or document to another. Then we spend time dealing with the inevitable errors created by manual input. We need to stop rekeying data.

2

WOULDN'T IT BE GREAT IF...



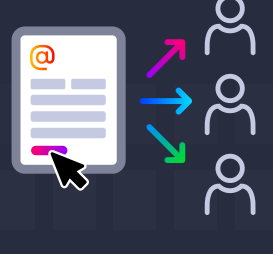
We could collect or confirm data simply by publishing or sending an easy-to-use Webform Link to clients, colleagues and suppliers.



The data captured would then automatically create records and, if required, generate documents (however complex) and/or populate our other systems.



It was really clever and the webform could be initiated by data from another system, such as Salesforce, Service Now, SAP, Microsoft, Workday, etc.



For example, a Salesforce user could simply click a link to request a contract, and the draft contract appears in the Salesforce record without them using another tool or seeing how it happened.

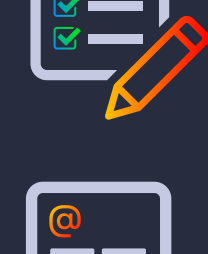


You needed to confirm key data points for your 400 distributors, which you could achieve by prepopulating individual webforms with the data you held for them and send to them for verification or amendment. The results then automatically updated your existing systems.



3

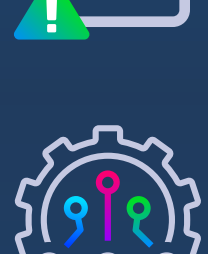
WE'D SAVE SO MUCH TIME AND HASSLE



It would make our processes simpler to follow and create easier to adopt standard operating procedures.



We could replace Word, Excel and editable PDFs used to capture data with webforms we can maintain and leverage.



We'd know everyone generates the right document and uses the right template every time, minimizing risk.



We'd have consistent data capture and better compliance with an audit trail.



We'd make people's lives easier and free them to work on the things that are more fun and make a difference.

4

HIGHER ADOPTION

Even better, what if no one needs to learn another tool because clients, colleagues and suppliers simply:

- (i) Click a secure link wherever they see it e.g. (in an email, on a website, in Salesforce, ServiceNow, MS Power Automate, Workday, iManage, etc.)
- (ii) Fill in the webform (which may be pre-populated).
- (iii) Record creation, document generation, and/or data reuse happen behind the scenes (invisible to users).

If we had a tool like this, we could automate all our big pain points by function and across the organization with a consistent and more accurate data model.

USE CASES

5

Cross Function:

- Self-Service Contracts (e.g. NDAs)
- Self-Service Letters
- Expense Forms
- Incident Reporting Forms
- Holiday Request Forms

IT:

- Information Security Checklists
- Cyber Assessment Forms
- Annual Vendor Attestations
- RFP Responses
- IT NDAs

Legal:

- Sales Contracts
- Procurement Contracts
- Partnership Agreements
- Regulatory Confirmations
- Legal Request Forms

Finance:

- Purchase Requests
- Change Request Forms
- Request Purchase Order Numbers
- Invoice Templates
- Travel Request Forms

HR:

- Job Application Forms
- Employment Contracts
- Offer Letters
- Appraisal Forms
- HR Letters

Sales:

- Proposal Documents
- Sales Contracts
- Terms & Conditions
- Client Surveys
- Customer Relationship Management

Compliance:

- Attestations
- Attendance at Mandatory Training
- Anti-Money Laundering
- Policies & Procedures
- Confidentiality

Miscellaneous:

- Client On-Boarding
- Supplier On-Boarding
- Client Fact-Finds
- Annual Supplier Due Diligence
- Client Surveys

Welcome to Kim

How Kim Helps

We address a big, universal, and strategic problem that plagues organizations of every size: data capture, document automation, and the reuse of captured data to populate other systems.

We remove the need to rekey the data!

This is important because documents are the heartbeat of every organization—letters, forms, checklists, compliance records, and contracts.

We activate the data in documents and documents that we generate so that our customers can save time, money, and hassle and, in the process, increase profits and customer and colleague satisfaction. We empower organizations of all sizes to leverage their own "DNA"—the valuable data embedded in their documents.

One of Kim's powers lies in its invisibility. Users interact with familiar environments—whether through a weblink in an email or a document, embedded on a website, or within widely used platforms like ServiceNow, Salesforce, and Microsoft Power Automate. A secure click transports them to a webform, an entryway to Kim's capabilities, without ever revealing the complexity that operates beneath the surface.

FUTURE PROOFED FOR THE GENERATIVE AI WORLD

Kim is not just an addition to an organization's tech stack, it is a transformative force, propelling businesses toward a more integrated, automated and data-driven future.

In the context of Generative AI, Kim is a 'no-lose' decision. Tactically, Kim's Applications solve real-world data capture, data management, and document automation problems today. Strategically, because Kim is deterministic and provides certainty (i.e., it does not hallucinate), it is a key part of any organization's future AI tech stack, with the ability to generate applications off an organization's Large Language Model (LLM). If you want to find out more about how Kim fits into the Generative AI Landscape, [download the white paper: Kim and Generative AI.](#)

Documents are the heartbeat of every organization



to generate web applications (webforms) from your documents

2. Kim Webform captures data*

Kim can be initiated from other systems → Use Kim to generate web applications from your LLM

3a. Data captured generates one or more documents

3b. Data captured populates other systems removing rekeying

4. Populate corporate LLM



*Meet Users Where They Are
Most users never see Kim. They just see the webform that has been created in Kim and sent by email or published elsewhere (e.g. in SharePoint, Salesforce, iManage or ADO system). No need for most users to learn a new tool. They just click a secure link.