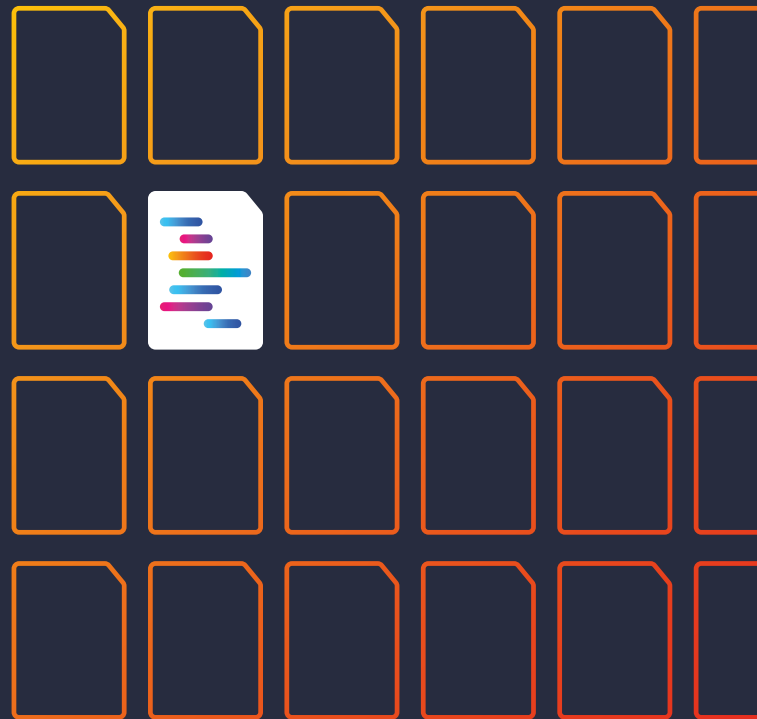




The reasons Kim is becoming a core part of an organization's tech stack

Reducing the need to rekey data





Why Kim?

Kim makes it easier for organizations of all sizes to capture data, automate and generate documents and use the data to populate other systems such as Salesforce, SharePoint, monday.com and iManage.

To do this requires no specialist IT or applications development resource. As a result, Kim accelerates Time-to-Market, reduces Total Cost of Ownership, and delivers a high Return on Investment (typically +50%).

Kim makes it easier because it is a no-code generative platform (integrations are low-code). Kim generates entire applications from an organization's existing or newly created documents.





Kim is becoming a core part of an organization's tech stack.

1

Rich functionality

- i. Data capture via easy-to-create web applications.
- ii. Document generation, automation and assembly retaining existing formatting.
- iii. One-to-many compliance and data capture campaigns (internally and/or externally).
- iv. Records management, search, .xls data downloads, integration layer and much more.

2

Solves real business problems

- i. Client onboarding and fact finds.
- ii. Ensures internal/external users get the right template every time through simple self-service or the generation of first drafts of documents.
- iii. Tracked and audited compliance management, attestations, and data cleanse exercises.
- iv. Request management.
- v. Managing data between systems.

3

Reduces Data Rekeying

- i. The data Kim captures can be used to auto-populate other systems, removing manual rekeying.
- ii. Kim can be initiated by other systems and be invisible to a user (i.e. a user clicks a link in Salesforce and generates a document that appears in the Salesforce record without the user ever seeing Kim).

4

Low risk with cross-function applicability

- i. Organizations can start small, at low risk and low cost, and scale at their own pace, integrating with their existing tech stack.
- ii. Kim is applicable to all functions with use cases crossing, for example, compliance, contract management, HR, finance, IT, legal and sales.



**5**

Quick deployment and high Adoption

- i. Most users never see Kim. Users just click a link embedded in another system (i.e., MS Teams, iManage, SharePoint) or in an email received and/or included in a document such as an FAQ.
- ii. For most users, Kim is invisible; there is no new tool to learn. Kim meets users where they are.

6

Uses existing documents

- i. Kim takes an organization's existing documents (letters, forms, checklists, contracts, compliance records) and turns them into easy-to-use Web Applications using its no-code wizard.
- ii. By using existing, or newly created, documents, there is no need for lengthy template projects.

7

Embeds processes, governance and audit

- i. In practice, Kim takes an organization's existing or newly created documents and turns them into Standard Operating Procedures (SOPs).
- ii. These SOPs help support and drive an organization's digitization process and data strategy by ensuring consistency.

8

Easy maintenance and updating

- i. Kim enables self-service maintenance.
- ii. To update a template, simply download it, amend, upload, edit the wizard and publish. Any user accessing the template will now have the latest version.





9

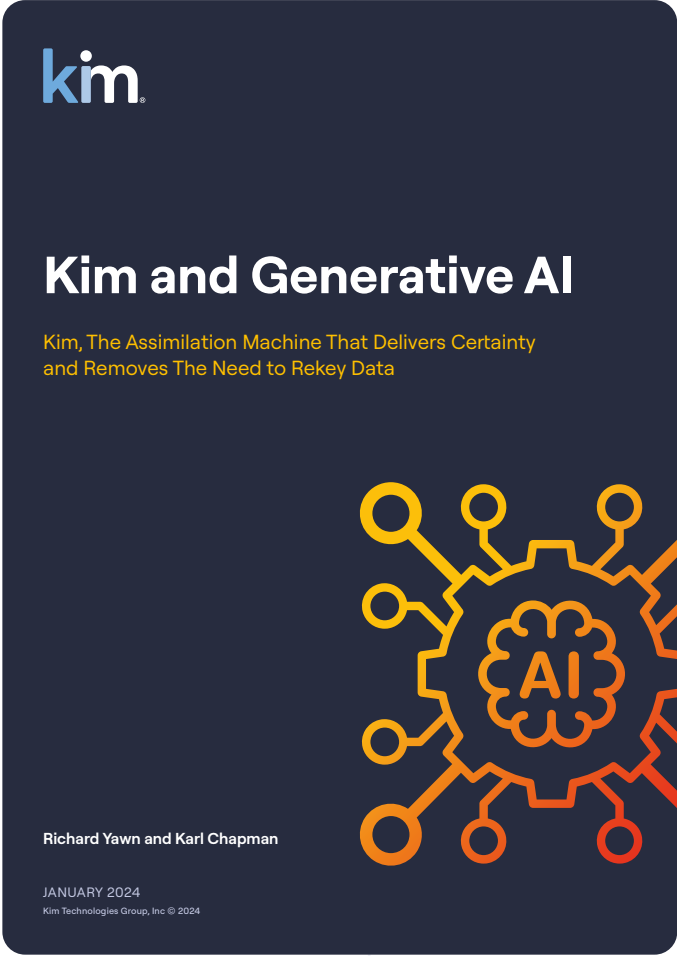
Plays nicely with the existing tech Stack

- i. Kim has a powerful, low-code integration layer that speeds up the integration process.
- ii. Kim's published APIs can be reviewed [here](#).

10

Future proofed for the Generative AI world

- i. Kim is a 'no-lose' decision in the context of Generative AI.
- ii. Tactically, Kim's Applications solve real-world data capture, data management and document automation problems today.
- iii. Strategically, because Kim is deterministic and provides certainty (i.e. it does not hallucinate), it is a key part of any organization's future AI tech stack.

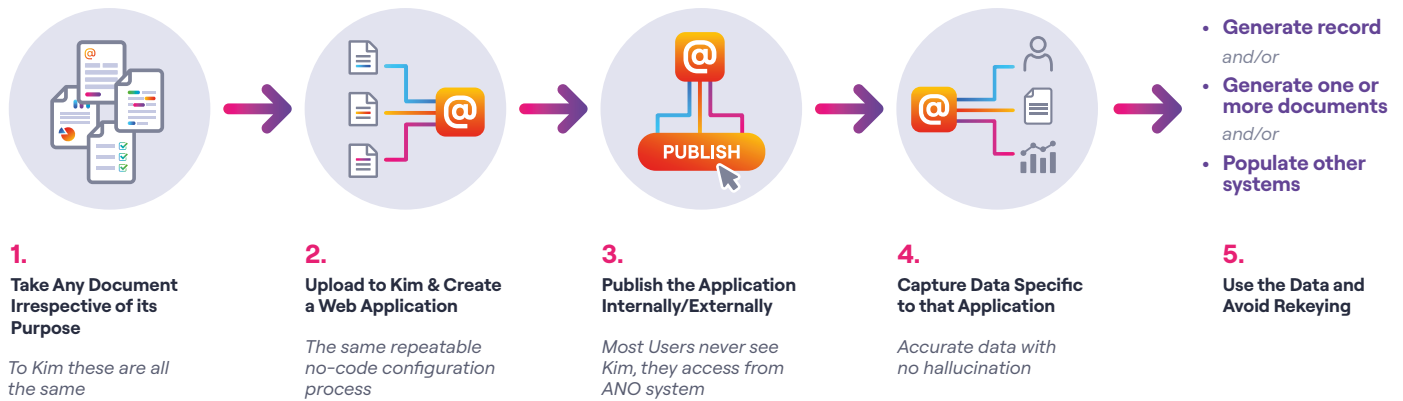




Scalable

The scalability and flexibility of Kim also differentiate it from other tools. Every Kim web Application a customer creates, regardless of its industry or purpose, follows the same repeatable no-code configuration. To the end user, each Application created appears as a single, focused, relevant solution, and it conceals the complexity.

Imagine an Application as a Blood Transfusion Consent Form, a Client Onboarding Checklist, a Real Estate Contract or a Transaction Reporting Attestation for MDs in an Investment Bank. Ostensibly, these are all very different, but to Kim, because of its AI, these are all the same.



Data Security

Kim is trusted by Fortune 500 companies and has IS27001 and Soc 2 Type 1 accreditation. Kim's solution architecture supports logical multi-tenant shared SaaS and private cloud SaaS models. With MS Azure as its hosting environment, customers select where they want their instance(s) of Kim located.

All data is secured at rest and in transit. All drives are encrypted and private cloud tenants can also use SQL Server Enterprise. Kim passes all content through a site hosted version of ClamAV. Kim assesses OWASP, utilizes .NET principal delegated authentication and

authorization plus SAML claims. Kim complies with SOC2 running on Azure. PEN tests are conducted at least annually and supported by weekly vulnerability scans.

Back-ups are managed in a separate MS Azure datacentre in a different location in the same region. Back-ups are protected from unauthorized access and tampering by RBAC and separation of concerns. Kim conducts appropriate BCP and other exercises designed to test and enhance business continuity measures.





Use Cases

Because Kim is applicable to most sectors and functions the use cases, the Applications created by customers, are multiple and wide (see the table below). Other sectors and solutions could have been added to the table because whilst all the Applications below appear very different, to Kim, because of its neural net and assimilation capabilities, they are all the same. This makes Kim highly scalable.

Sectors / Solutions	Applications
Sector	
Financial Services	Client onboarding, Attestations, Client Confirmations ...
Healthcare	Physician Hospital Referral, Team Satisfaction ...
Legal and Contracting	NDA, Real Estate, Distribution Agreements ...
Wealth Management	Fact Find, Letter of Authority, Annual Review ...

Solutions	Applications
Request Management	Legal, HR, Finance, Compliance ...
Template Library	Get the right template every time ...
Self-Service	NDA, Sales Contract, Offer Letters ...
Kim as OEM (Kim anonymous)	Documents generated from ServiceNow, Salesforce ...

Functionality

Kim’s functionality includes:

- **Workspace**
- **Audit**
- **Notes**
- **Attachments**
- **Alerts**
- **Send email (O365 integrated)**
- **Send webform update link**
- **Document automation**
- **Document assembly**
- **Document clause library**
- **Document version**
- **Configure emails**
- **Campaigns**
- **Share**
- **Publish webform links**
- **Inbound integration**
- **Outbound integration**
- **eSignature**





Videos



The background is a dark blue gradient with several horizontal rounded rectangles in various colors: teal, purple, brown, green, and blue. The rectangles are scattered across the page, some overlapping.

kim[®]

www.kimdocument.com

Contact us at hello@kimdocument.com